



Mark Taylor, CMPS® CDPE®

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Arizona Approved Course List

Buying and Selling HUD Homes

3 hours of Contract

Understanding FHA and VA Distressed Property Options

C0666-Disclosures-DPO

Understanding Preforeclosure Purchases in Arizona

C7214-General-PPA

Understanding Short Sale RE Transactions in Arizona

C9120-General-SSTA

Home Affordable Foreclosure Alternative Program

C0497-Legal Issues-HAFA

FHA/VA Loans-What Realtors Need to Know

C9860-Legal Issues-WRNL

Generating Leads Through Social Media Marketing and Getting on Google as #1

C0460-General-GLSMM

Section 8 Housing

C6504-Fair Housing-S8H

How to Market Your Listings in 4 Easy Steps

C0343-General-HML

Understanding FICO Scoring and Managing Credit

3814-Legal Issues-FICO

Down Payment Assistance and the Consumer

C9787-Fair Housing-DPA

Behind the Scenes in Mortgage Lending

C0521-General-BSML

Other Classes I teach that are not CE but 1.5 hrs long

Excellent
Business Builders

- How to be #1 on Google and stay there
- How to Blarm and why you need to be Blarming
- Why and how to use Foursquare in your business
- Why and How to use QR Codes in your business
- How to use Facebook as a real estate website, MLS search and auto referral tool
- How to sell in this 2011 broken real estate market
- The ultimate tech guide for 2011 (3HRS)

To Come to a Class, Request a Class or Even Book Me to Teach for Free Visit:

www.WillYouListenToMe.com



a little about **Mark Taylor**

Mark is one of the “white hats” of the mortgage industry. If this current real estate market was a western movie, Mark would be the lone cowboy riding into town to save everyone from the perils of his mustache-twirling competitors who haven’t invested the time and effort Mark has to understand every available mortgage solution from the simplest 30-year fixed product to the most challenging mortgage scenarios.

Mark uses his 13 years of experience in the mortgage industry to ensure every deal is a sound investment for his clients. He also specializes in structuring real estate portfolios for investment and retirement needs and has earned numerous awards for his dedication to service and high productivity.

Responding to the immense volume of calls from distressed homeowners and Realtors trying to help save homes, he just achieved his Certified Distressed Property Expert Instructor designation to help save troubled homeowners and teach real estate agents how to help clients.

His service to clients has gained national recognition. Mark was ranked 139th in the nation by Mortgage Originator Magazine for 2007 national production and has maintained a ranking as one of the top 200 mortgage bankers in the U.S. by the same publication for the last five years.

Proving his passion for his work, Mark wasn’t content to just earn his Certified Mortgage Planning Specialist certification, which he has held

for three years. No, he went further, investing his time in achieving the CMPS advanced certification, putting him in the top 1 percent of loan officers.

And the camera loves him. In addition to being a trusted source for both newspaper and television journalists, Mark is currently a featured lender on the Home Hunter Show, which airs Sunday mornings on the Phoenix ABC affiliate, Channel 15.

He is zealous in his pursuit of helping first time home buyers and properties in distress-two market segments that require a trusted professional. His professional affiliations are many and are highlighted by membership in the Arizona Mortgage Lenders Association, the Financial Planners Association, the National Association of Mortgage Brokers, the Arizona Society of Certified Public Accountants and Mortgage Market Guide.

He is a member of and sponsor for many local boards of Realtors®. He has so many designations that it looks like the entire alphabet follows his name. But when clients need an expert that’s how they know he’s their man. He not only trains real estate agents on how to help their clients, he is certified as a DE (Direct Endorser) for FHA. He has even designed special mortgage negotiation software to facilitate speedier short sale transactions. He earned the Reverse Mortgage Specialist designation. And he is a credit restoration specialist.

What more could you want in a mortgage professional? Wings? He’s probably working on that right now.

I found Mark Taylor through a continuing education class on social networking. Now, I'm a pretty tech savvy guy and I was already using Facebook, Craigslist and other public sites to advertise my listings, so I wasn't expecting to take much away from the class other than some credits. Needless to say, I was blown away by the information Mark provided! The next day, we scheduled a one-on-one meeting so I could get more information on ways to improve my advertising processes. Day 1, we implemented the process... Day 2, my listings were in the #1 spot on Google!!! No SEO intervention necessary! I highly recommend you meet with Mark Taylor to find out how he can help make this happen for you!

Regards,
Rick Stanzione Real Estate Professional

Hi Mark,

Just a quick note to thank you for all your help with e-properties. I am thoroughly satisfied with the results I am getting. The first website I did with an active rain blog got me to the #1 spot on Google within minutes. I still have some tweaking to do on the other sites but am confident with changes you have instructed me to make, those will be to #1 soon.

Thanks so much, Christopher P. Collins, PLLC. REALTOR®, CSSN

Testimonials

Mark,

Thanks again, I have only just begun, with your help. I intend to triple my income from last year, vacation more and work less hours. I could not do any of this with out the motivation and team work you provide, plus the constant education. I really am grateful that I have you and your team on my side.

Have a great day.
Patricia Cain Ascend Realty

This morning's QR class was AWESOME!!! Mark Taylor was a fabulous instructor and the content of the class was very exciting! I'm looking forward to the rest of the tech classes you have lined up. It would be great if you could get some classes set up at Arizona Best.

Thanks!
Pook Bellini AZ Best Real estate

Dear Mark,

After attending your class and spending an hour and a half with you going over the new Active Rain Blogging and e-properties program that you brought me into. I left your office and called a REO Asett Manager that I have been working on for over a year now. I explained the new marketing approach to her in detail, Told her what I can do for EVERY listing she sends to me and. 5 minutes later, she sent me my first REO property a \$300,000 listing. 15 minutes after walking out of your office Mark, I received an REO from a company I have been courting for over a year. To date, she has sent me 2 more for pre-marketing after 2 weeks. Thanks Mark.

Dale McNab
Mountainside Realty